

This is a translation of the Dutch manual.

The Dutch manual takes precedence, so you can't derive any rights from the translation.

The logo for Coolblue, featuring the words "cool" and "blue" stacked vertically in a white, sans-serif font, set against a solid orange circular background.

Cashback Sony lenses

You've purchased a cashback product. A cashback is a promotion by the manufacturer, which allows you to redeem a part of the purchase price. Read below what you have to do to receive your cashback.

Promotion

Receive up to € 100 cashback when you purchase a Sony lens for one of the participating Sony cameras.

Term

1 March 2024 until 30 June 2025. Register from 30 days but before 3 months after purchase to benefit from the cashback promotion.

What do you need?

- Proof of purchase.
- Cut-out sticker of the packaging with the barcode, model number, and serial number on it.
- Photo of the product in its original packaging.
- One of the participating Sony cameras.
- After registering your new camera, you'll receive 3 vouchers from Sony. You need a voucher to claim the cashback on the lens.

How do you qualify?

1. You have or buy one of the participating Sony cameras.
2. Register the camera via My Sony: <https://www.sony.nl/mysony>
3. Sony will send you 3 voucher codes within 24 hours.
4. Purchase one of the participating Sony lenses via Coolblue between 1 March 2024 and 30 June 2025.
5. Go to the Sony promotional page and fill out the registration form: <https://www.sony.de/cashback/welcome-to-alpha>
6. Register your purchase from 30 days but before 3 months after purchase.
7. You can claim this cashback on up to 3 participating lenses.

Validity

- This promotion is valid in Germany.
- This promotion doesn't apply to Second Chance products.
- This promotion can't be combined with the Sony student cashback.
- You can find the full promotional Terms and Conditions on the website of the manufacturer.